

"Social Economy, Trend or Reality"

Social Firms Europe CEFEC 2012

25-th Anniversary Annual European Conference

“SOCIAL ECONOMY, TREND OR REALITY”

Suceava, Romania: 20th – 22nd September 2012

Newsletter #3

Contents:

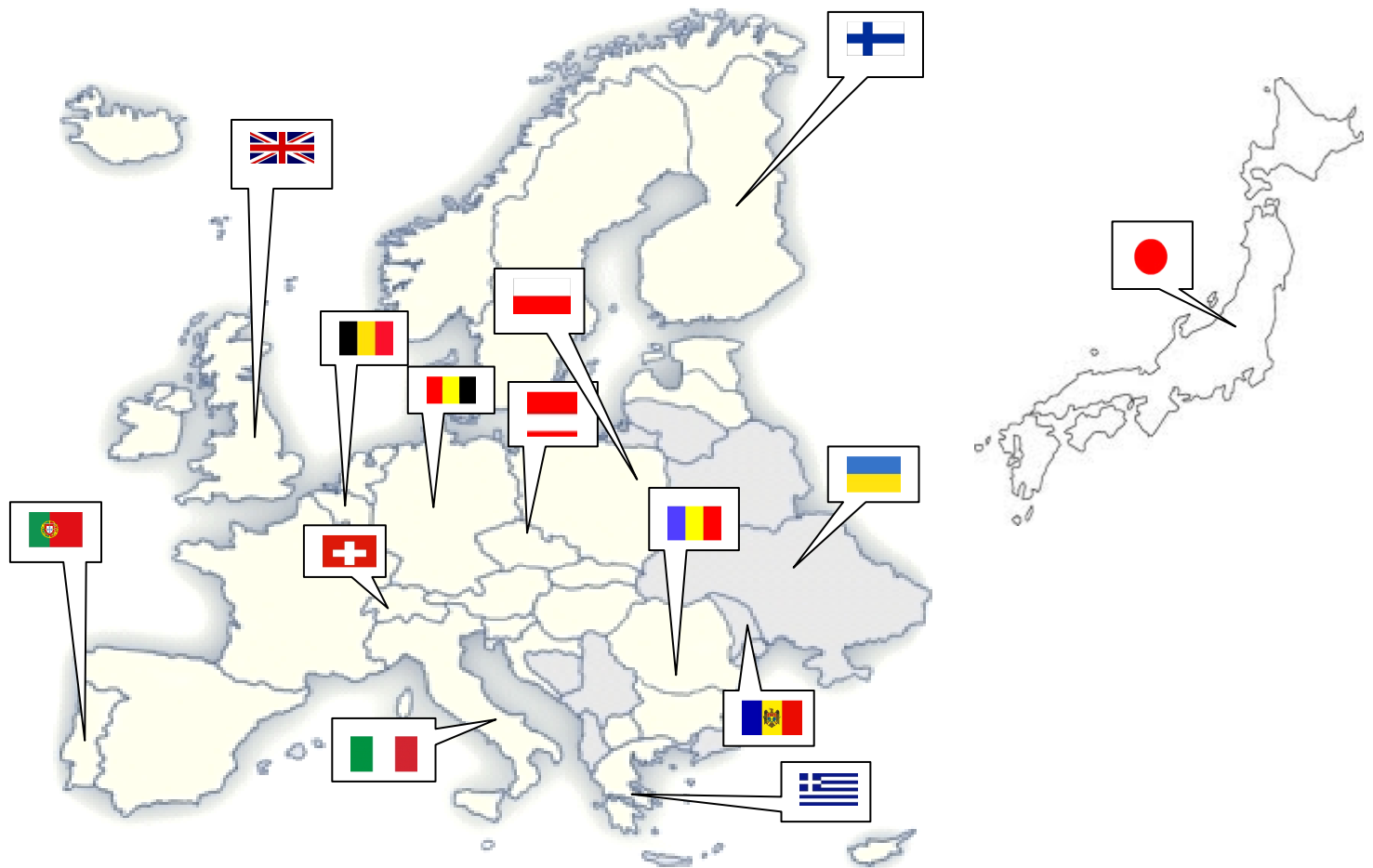
1. Delegates from 14 countries will participate at CEFEC 2012 Conference (p. 2)
2. Special guest at CEFEC Conference, Oana Ciurea from the European Commission (p. 3)
3. Fundația pentru Dezvoltarea Societății Civile – FDSC sprijină Conferința CEFEC 2012 / Civil Society Development Foundation – FDSC supports CEFEC 2012 Conference (p. 3-4)
4. The Programme of CEFEC 2012 Conference (p. 4-8)
5. Delegates from Japan at the CEFEC Conference in Suceava (p. 8)
6. More than 20 specialists in social economy from Alba County will attend CEFEC 2012 Conference (p. 9-10)
7. Suceava City Hall and the Suceava County Council support the CEFEC 2012 Conference (p. 10)
8. Pro Mente Upper Austria offers financial support for participants at CEFEC Conference from the Republic of Moldova (p. 10)

"Social Economy, Trend or Reality"

"Social Economy, Trend or Reality"

Delegates from 14 countries will participate at CEFEC 2012 Conference

We are happy to announce that, until this moment, **delegates, with experience in social economy, from 14 countries from Europe and Asia** will attend the **25-th Anniversary Annual European Conference of Social Firms Europe, CEFEC 2012** which will take place in Suceava (Romania) between 20 and 22nd of September 2012. The countries that announced their participation are: Austria, Belgium, Finland, Germany, Greece, Italy, Japan, United Kingdom, Ukraine, Poland, Portugal, Republic of Moldova, Romania and Switzerland.



"Social Economy, Trend or Reality"

Special guest at CEFEC Conference, Mrs. Oana Ciurea from the European Commission



Mrs. Oana Ciurea is a desk officer for Romania, in the department **DG EMPL (Employment, Social Affairs & Inclusion), Unit F5 (Romania, Bulgaria and Malta)** at the European Commission. She is responsible for monitoring social inclusion policies for Romania in the context of Europe 2020 Strategy. Mrs. Oana Ciurea is also responsible for the European Social Fund for Romania (Operational Programme „Administrative Capacity Development 2007-2013”).

**Fundația pentru Dezvoltarea Societății Civile – FDSC sprijină Conferința CEFEC 2012 /
Civil Society Development Foundation – FDSC supports CEFEC 2012 Conference**



**Fundația pentru
Dezvoltarea
Societății
Civile**

Civil Society Development Foundation – FDSC is a collaborator of AREAS for organizing the CEFEC 2012 Conference. FDSC is a non-governmental organization developed in 1994. The vision of the Foundation is that of a strong and influential civil society, with responsible citizens which promote the interests and values of the community. FDSC will promote the **25-th Anniversary Annual European Conference of Social Firms Europe, CEFEC**

"Social Economy, Trend or Reality"

2012 and their representatives will also participate during the Plenary Session and will moderate the Workshop B.1 *Types of organizations and institutions who are most likely to embrace the objectives of social economy.*

The programme of CEFEC 2012 Conference

The **Official Opening** of the CEFEC Conference will take place on the **20th of September 2012**, at 2 PM, when the President of Social Firms Europe CEFEC 2012, Mr. Petru Vasile Gafiuc, will present the general topic of the Conference and the delegates.



"Social Economy, Trend or Reality"

From 2.30 PM till 3 PM there will be **welcoming speeches** from the Prefect of Suceava County, from the President of the Local City Council of Suceava and from the Mayor of Suceava City.

The **Plenary Session** will start at 3 PM and the general topic will be *Highlights of potential opportunities of social economy in Romania.*

Presentations:

- 🇪🇺 *Promoting Social Economy in the context of European Policies*, **Mrs. Oana Ciurea** (European Commission, DG Employment, Belgium)
- 🇬🇧 *Common Things about Social Economy in Europe and the New Trend*, **Mrs. Sally Reynolds** (General Secretary of Social Firms Europe CEFEC, United Kingdom)

"Social Economy, Trend or Reality"

- ✚ *Healthy workplaces – do we care more for new cars and computers than our workers?*, **Mr. Richard Wakerell** (Plymouth and District Mind Association, United Kingdom)
- ✚ *Inclusion – a must for Social Economy*, **Mr. Tom Zuljevic-Salamon** (President of Die Querdenker Austria, pro mente programme coordinator, member of Social Firms Europe CEFEC, Austria)
- ✚ *Does Work Liberate?*, **Mr. Lorenzo Toresini** (Health Trust of Alto – Adige / Suedtirol, member of Social Firms Europe CEFEC, Italy)
- ✚ *Die Entwicklung von japanischer Integration (The development of Japanese Integration)*, **Mr. Koichi Morita** (Jinzaikyoikusya Co., Ltd., member of Social Firms Europe CEFEC, Japan)
- ✚ *The Social Dimension and Tendencies in the Social Economy Movement Today*, **Mrs. Athena Frangouli** (Society of Social Psychiatry and Mental Health Greece, member of Social Firms Europe CEFEC, Greece)
- ✚ *Social Firms and Social Enterprises set all their Hope on Europe – Declaration of the 25th Conference of Social Firms Europe*, **Mrs. Christiane Haerlin** (occupational therapist, Society of Social Psychiatry and Mental Health, Germany)
- ✚ *Possibilities of Social Economy in Suceava*, **Mrs. Angela Zarojanu** (president of SEVA Association Suceava, Romania)

On **Friday, September 21st 2012**, from 9 AM, there will be the second **Plenary Session** with the general topic *Re-thinking Social Economy*.

Presentations:

- ✚ *Dimension of the Social Economy Sector in Romania*, **Mr. Adrian Secal** (Foundation for Development of Civil Society – FDSC, Romania)
- ✚ *Practical Experience and Lobby for Social Economy*, **Mrs. Angela Achiței** ("Alături de Voi" Foundation, Romania)



"Social Economy, Trend or Reality"

The **Workshops A1-A3**, which will take place between 11 AM till 1 PM, are:


WORKSHOPS

-  *Public-private Dialogue and Partnership: a Must for Social Economy Development?*, **moderated by Mrs. Magdalena Bene** (counsel at Local Council of Alba, Romania) and **Dan Barna** (manager Structural Consulting Group, Romania)
-  *European Networking for Social Firms: Role, Challenges and Opportunities*, **moderated by Christiane Haerlin** (occupational therapist, Society of Social Psychiatry and Mental Health, Germany)
-  *Innovation and Development: Social Economy in the near Future*, **moderated by Mr. Richard Wakerell** and **Mr. Graham Nicholls** (Plymouth and District Mind Association, United Kingdom)

From 2 PM will be the **continuation of the Plenary Session**, with the following titles:

-  *Social Economy: mean of Rehabilitation of Persons with Psychiatric Deficiencies*, **Mr. Alexandru Paziuc** (The Association of Social Psychiatry in Romania)
-  *Legislation in Social Economy*, **Mrs. Otilia Radu** (Zonta Club Ploiesti, Romania)

The **Workshops B1-B3**, which will take place between 2.30 PM till 4 PM, are:

-  *Types of Organizations and Institutions who are most likely to Embrace the Objectives of Social Economy*, **moderated by Mr. Adrian Secal** (Foundation for Development of Civil Society – FDSC, Romania)
-  *The Principles Governing the Activity of the Enterprises of Social Economy (with examples of good practice): Total Commitment to Local Development, Giving Priority to the Cohesion and Stability of the People*, **moderated by Mr. Tom Zuljevich-Salamon** (President of Die Querdenker Austria, pro mente programme coordinator, member of Social Firms Europe CEFEC, Austria)

"Social Economy, Trend or Reality"

- + *Job Creation through Social Entrepreneurship: Examples of Jobs, Domains and Legal Provisions / Social Economy as an Alternative to the Creation of Employment, moderated by Mrs. Grete Smith and Mrs. Christina Lyons (University of Central Lancashire, United Kingdom)*

On Friday from 4.30 PM till 6 PM there will be the **CEFEC Annual General Assembly** and in the evening, from 7 PM, there will be organized the **25th CEFEC Anniversary Dinner**.

Also, during the 21st of September 2012, there will be organized in parallel with the Plenary Sessions and the Workshops, the **University Academic Session**, which will take place at "Stefan cel Mare" University between 8.30 AM and 7 PM.

During the last day of the CEFEC 2012 Conference, on Saturday, **September 22nd 2012**, there will be organized the **Workshops C1-C3**, with the following themes:



WORKSHOPS

- + *Small and Medium Sized Enterprises, moderated by Mr. Herbert Paulischin (President of CFCECAS, member of Social Firms Europe CEFEC, Romania)*
- + *Social Economy Model for Romania, moderated by Mr. Marton Balogh (General Director of Civitas Association, Romania)*
- + *Successful Stories of Social Entrepreneurship, moderated by Mr. Alexandru Paziuc (The Association of Social Psychiatry in Romania)*

The CEFEC 2012 Conference will end at 1.30 PM with **Summary Reports from the Workshops, Conclusions of the University Academic Session** from "Stefan cel Mare" University and the **Announcement of the location and hosts of the 2013 CEFEC Conference**.

In parallel with the events mentioned above there will be organized the Social Economy Fair in the Central Park of Suceava City, in front of the Administrative Palace. **CEFEC SOCIAL ECONOMY FAIR 2012** offers to the participants the possibility to exchange ideas with European entrepreneurs

"Social Economy, Trend or Reality"

regarding the problems involved in the development of social affairs, to find opportunities to develop new trade products, also to share ideas about necessary conditions for successful social business. The participants to the **CEFEC SOCIAL ECONOMY FAIR 2012**:

- ❖ will have the possibility to present and/or trade their products at the stands provided by the organizers;
- ❖ will have the possibility to benefit from sharing experience with other organizations and entrepreneurs from Romania and other European countries and they will be promoted in one online catalog.

The registration form for the **CEFEC SOCIAL ECONOMY FAIR 2012**, organized in Suceava on 20-22 September 2012, is available on: www.cfcecas.ro and www.economiesociala.eu/cefec2012.

Delegates from Japan at the CEFEC Conference in Suceava



The experience of **Japanese social economy will be presented at the CEFEC 2012 Conference**. One of the very interesting points in our Conference will be the presentation of the Japanese delegate, entitled ***Die Entwicklung von japanischer Integration (The development of Japanese Integration)***, which will take place during the first day of the Conference, on the 20th of September 2012.

"Social Economy, Trend or Reality"

More than 20 specialists in social economy from Alba County will attend the
CEFEC 2012 Conference



A numerous delegation of the project *POSDRU/84/6.1/S/53560, Social Inclusion on the Job Market through Social Enterprises*, financed by the European Social Fund, implemented through the **Alba Local County Council**, will participate at CEFEC 2012 European Conference in Suceava. The delegation will consist of specialists trained during the project, in the field of social economy providing services for vulnerable groups with or without disabilities for accessing the labor market. The Alba Local County Council consists of representatives of the management team and specialists from the **8 Units of Social Economy from the Resource Community Centers** Aiud, Abrud, Blaj, Cugir and Zlatna, as well as **representatives of Social**

"Social Economy, Trend or Reality"

Enterprises from Sebes, Alba Iulia and Sincrai. These specialists will bring good practice models in the field of social economy from Alba County, the Central Region of Romania.

Suceava County Council and Suceava City Hall supports CEFEC 2012 Conference

Suceava City Hall offers their support for promotional materials and for the cultural visit and **Suceava County Council** offers support for the Social Economy Fair, the audio system for simultaneous translation and the halls for the Plenary Session and Workshops.

Pro Mente Upper Austria offers financial support for participants at CEFEC Conference from the Republic of Moldova

pro mente | **oö**

The Association **pro mente Upper Austria** offers financial support for 6 participants from the **Republic of Moldova** that will attend the CEFEC 2012 Conference. Pro Mente was founded in 1964 and in 2005 started its collaboration with AREAS Association in Suceava. Pro Mente Upper Austria, Society for Mental and Social Health, provides support to psychosocially disadvantaged and handicapped persons and its mission is to improve the medical, the therapeutic, the social and the economic situation of people with disabilities – of people with special needs.

PARTNERS:



Dis Quærdönkør
„think different“



APSRo
ASOCIAȚIA de PSIHIATRIE
SOCIALĂ DIN ROMÂNIA



Supported by:

