

"Social Economy, Trend or Reality"

Social Firms Europe CEFEC 2012

25-th Anniversary Annual European Conference

"SOCIAL ECONOMY, TREND OR REALITY"

Suceava, Romania: 20th – 22nd September 2012

Newsletter #4

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"Social Economy, Trend or Reality"

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1. The organizing team of CEFEC 2012 Conference in SUCEAVA, ROMANIA



Petru Vasile Gafiuc
President of Social Firms Europe CEFEC and
the President of AREAS Suceava

Firms Europe
CEFEC
2012

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Nicoleta Robciuc
CEFEC Conference Coordinator



Anisia Simionov
CEFEC Logistic Coordinator



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Alina Bîrsan
CEFEC Conference Secretariat

Our volunteers will help you during the study visits, at registration, during the workshops and at the Social Economy Fair. You can identify them by the **violet scarf they will be wearing**. Please don't hesitate to ask them for support.



The last useful information for the participants at the CEFEC Conference

Organizers

The 25-th Anniversary Annual European Conference of Social Firms Europe, CEFEC 2012 on "Social Economy, Trend or Reality" is organized this year by the Regional Association for Adult Education Suceava – AREAS. **AREAS** Association was founded in September 2004, obtaining legal status in January 2005. The association started right from the beginning by organizing the first edition of the "Festival of Your Opportunities" from Suceava, in

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November 2004. The mission of the organization is to promote best practices in adult education and professional development with a view to contributing to the sustainable development of communities through North and Northeastern Romania. Since 2009 AREAS became an active member of the Executive Committee of Social Firms CEFEC Europe.

Background

This year we celebrate 25 years of Social Firms Europe CEFEC and we celebrate this event in Suceava (Romania) in the period 20-22 September 2012. The first CEFEC Conference was organized in 1987, in Berlin (Germany), and since then the CEFEC Conference was held every year in different countries: Italy (1988), Netherlands (1989), England (1990), Netherlands (1991), Greece (1992), North Ireland (1993), Belgium (1994), Italy (1995), Austria (1996), Spain (1997), Greece (1998), Finland (1999), Portugal (2000), Germany (2001), United Kingdom (2002), Greece (2003), Switzerland (2004), Slovenia (2005), Spain (2006), Austria (2007), Portugal (2008), Czech Republic (2009), United Kingdom (2010), Italy (2011).

Practical and Local Information



Arrival and Transportation

BY AIR from Bucharest you can take the plain Tarom Company which flies every day from Bucharest International Otopeni Airport to Stefan cel Mare/Salcea Airport from Suceava at 9.30 PM (it's just one flight per day from Bucharest to Suceava).

Please follow this link for detailed information: http://www.paravion.ro/airline-tickets/ticket-details?language=en#sq=1281882&airs_v=1&order=price&order_direction=asc&page=1

Stefan cel Mare/Salcea Airport is 10 km from Suceava City; (you need a transport for transfer

!!! For the participants that arrive on the 19th of September at Salcea Airport in Suceava we will arrange a minibus to take them to the Continental Hotel.

From Suceava to Bucharest you have also an every day flight, in the morning at 6.00 from Airport Stefan cel Mare/Salcea Suceava.

BY BUS

Please use the following details: <http://www.autogari.ro/Transport/Bucuresti-Suceava/643-535.aspx?zi=2012-09-19>

At the Bus Station from Suceava we will wait for you by Minibus or Bus, depends on the number of persons; it is just 5 minutes by walk till the Continental Hotel.

To get from airport Bucharest Otopeni to the Bus Station – Bucharest Obor take Public Bus No 780, to the Piatza Unirii, then change and take metro/underground train in direction Dristor 2.

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BY TRAIN

From the airport Otopeni/Henri Coanda or Baneasa to Bucharest North Train Station

You can take a Public Bus No. 780 (aprox. cost 7 – 10 RON / 1,10 – 2,43 Euro, one way). This bus you can take in front of the airport, directly to the main train station – Bucharest North. Also you can take a taxi, which costs aprox. 10 - 15 Euro, from airport to the main train station.

From Bucharest North Train Station to Suceava/Burdujeni Train Station

The recommended station is Suceava/Burdujeni. From Bucharest North train station to Suceava/Burdujeni train station it's about 6 hours. Here we will wait for you by minibus or bus - depends on number of persons.

For all information related to train schedules and costs, please visit the website:

http://www.mersultrenurilor.ro/Ruta/Bucuresti_Nord/Suceava

BY CAR

The fastest route from Bucharest to Suceava is via **E85: Bucuresti – Urziceni – Buzau – Focsani – Bacau – Roman – Falticeni – Suceava**

The scenic route from Bucharest to Suceava is via **E60 - E 578 – 12C – 15C: Bucuresti –Sinaia – Brasov – Miercurea Ciuc – Gheorghieni – Piatra Neamt – Targu Neamt – Suceava**

The fastest route from Cluj Napoca to Suceava is via **E 576 – E 58: Cluj Napoca – Bistrita – Vatra Dornei – Campulung Moldovenesc – Gura Humorului – Suceava**

- **Public transportation in Suceava City**

The city bus travels on the following lines:

Line 2: Suceava Train Station--Burdujeni neighborhood--Shopping City Suceava--Iulius Mall-- Bazaar--Center--Stadium--Hospital--Metro Cash&Carry--Obcini neighborhood--George Enescu neighborhood--Marasesti St.--Center--Iulius Mall--Bazaar--Burdujeni--Suceava Train Station

Line 3: Suceava Train Station--Burdujeni neighborhood--Iulius Mall--Bazaar--Center--Stadium--Hospital--Obcini--Scheia--George Enescu neighborhood--Center--Iulius Mall--Bazaar--Burdujeni--Suceava Train Station

Line 4: Cinema Burdujeni--Burdujeni Market--Shopping City Suceava--Iulius Mall Suceava--Bazaar--Center--Stadium--Marasesti St--George Enescu--Obcini--Metro Store--Obcini Grocery Store--George Enescu--Kaufland Store--Center--Iulius Mall--Bazaar--Burdujeni Square--Cinema Burdujeni

Lines 1 and 5 connect Itcani neighborhood and Suceava Nord Station to Center and Obcini neighborhoods. **Line 10** is Itcani-Center-Scheia. **Line 21** is Burdujeni Village-Center-Scheia. **Line 28** is Burdujeni Village to Itcani (Suceava Nord station)

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- **Taxi companies in Suceava City:**

Alyoda: (0230) 533.333

Cristaxi: (0230) 522.222

Eurotaxi: (0230) 511.116

! The rates are about 1.8 lei/kilometer (0.40 euro). You should ask the driver to start the meter so that you pay a fair price. From the train station to the Hotel or Conference venue the total amount for taxi is approximately 13 lei - 15 lei.

Accommodation

Continental Hotel

Address: Mihai Viteazul Street, no. 4-6, 720057, Suceava

Telephone: +40 372 304 904

Fax: +40 372 304 905

E-mail: suceava@continentalhotels.ro

Website: <http://continentalhotels.ro/Continental-Suceava/en/>

Please see a list of hotels from Suceava using this link: <http://www.romaniatourism.com/hotels/suceava-hotels-accommodation.html>

Meals

The CEFEC participants will have lunch, on the 21st and 22nd of September, at **Catalan Restaurant**.

Address: Suceava, Vasile Bumbac Street, no 3

Telephone: 0330401444 / 0756155590

Website: <http://restaurantcatalan.ro/>

The **Gala Dinner** will be organized on the 21st of September 2012 at 7 PM, at **Salon Aristocrat Restaurant**, situated in Scheia, Suceava.

Currency: Romanian New Leu (RON)

1 EURO = 4.45 RON

Suceava - City Highlights

Once the capital of Moldova (from 1388 until 1565), Suceava is an excellent starting point for trips to the many historical, cultural and natural attractions travelers can enjoy in the Bucovina region. Suceava is also the gateway to visiting the Painted Monasteries of Bucovina.

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The town has some noteworthy attractions of its own, including **Saint George's Church**, a UNESCO World Heritage site, the **Bucovina Ethnographic Museum**, with its valuable folk costumes collection and traditional items exhibits, and Suceava's main tourist site, the remains of the **Princely Court**. Other sights in Suceava include the 14th century **Mirauti Church**, the **Zamca Monastery** and the **Bucovina Village Museum**, dedicated to the woodcraft, ethnography, history and folk art of the region. The **Bucovina History Museum** displays medieval armor, coins, weaponry, tools and ancient documents. Furthermore, there is the **Cetatea de Scaun** or Princely Citadel, like the Mirăuți Church founded by Petru I of Moldavia when he moved the capital from Siret to Suceava. Alexander the Good and Stephen the Great expanded the citadel, and it became strong enough to hold off an attack by Ottoman sultan Mehmed II (the conqueror of Constantinople), in 1476.

CONFERENCE PROGRAMME:

Thursday, September 20-th 2012

- 09.30 – 10.00 **Registration for study visits**
Location: in front of Continental Hotel (Mihai Viteazul Street, no. 4-6, 720057, Suceava)
- 10.00 – 13.00 **Study visits**
Departure: in front of Continental Hotel, (Mihai Viteazul Street, no. 4-6, 720057, Suceava)
- 13.00 – 14.00 **Registration of participants**
Location: Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 14.00-14.30 **Official Opening**
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 14.30-14.50 **Welcoming and Official Speeches** by European High Representatives
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 14.50-15.40 **Plenary Session**
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 15.40-16.00 **Coffee Break**
- 16.00-17.30 **Continuation of the Plenary Session**
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 17.30 – 19.00 **Executive Committee Meeting**

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Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)

- 19.30 **Dinner** (the participants are free to chose where they want to eat)

14.00-18.00 Social Economy Fair (in parallel with the Conference)

Location: Central Park in Suceava (in front of the Administrative Palace)

Friday, September 21-st 2012

9.00-19.00 University Academic Session (in parallel with the Plenary Session and Workshops)

Location: „Ştefan cel Mare” University (street Universitatii, no. 13, Suceava)

- 9.00-10.30 **Plenary Session**
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 10.30-10.50 **Coffee Break**
- 10.50-12.40 **Workshops A1-A3** (parallel sessions)
Locations for the workshops: **A1** will take place in "Nicolae Labis" Hall, second floor (Palatul Administrativ); **A2** will take place in "Ciprian Porumbescu" Hall, first floor (Palatul Administrativ); **A3** will take place in "Stefan cel Mare" Hall, first floor (Palatul Administrativ)
- 12.40-14.00 **Lunch**
Location: Catalan Restaurant (street Vasile Bumbac, no. 3, Suceava, near to the Conference Hall)
- 14.00-14.30 **Plenary Session**
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 14.30-16.00 **Workshops B1-B3** (parallel sessions)
Locations for the workshops: **B1** will take place in "Nicolae Labis" Hall, second floor (Palatul Administrativ); **B2** will take place in "Ciprian Porumbescu" Hall, first floor (Palatul Administrativ); **B3** will take place in "Stefan cel Mare" Hall, first floor (Palatul Administrativ)
- 16.00-16.30 **Coffee Break**
- 16.30-18.00 **CEFEC Annual General Assembly**
Location: "Stefan cel Mare" Hall, first floor, Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)
- 20.00-24.00 **Gala Dinner** (departure at 19.50 in front of Continental Hotel)
Location: "Salon Aristocrat" Restaurant (Şcheia, Suceava)

9.00-18.00 Social Economy Fair (in parallel with the Conference)

Location: Central Park in Suceava (in front of the Administrative Palace)

Saturday, September 22-nd 2012

- 09.00-13.00 Social Economy Fair (in parallel with the Conference)**

- 15.30 **Free time / Local sightseeing** and guided tours, cultural visits to picturesque UNESCO heritage of Romania (Painted Monasteries of Bucovina)
Departure: in front of Palatul Administrativ (street Stefan cel Mare, no. 36, Suceava)

So please contact us at:

E-mail: cefec2012.romania@gmail.com

CEFEC 2012 Conference

The Association **pro mente Upper Austria** and **Die Querdenker Austria** offer financial support for the 25-th Anniversary Annual European

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Conference of Social Firms Europe, CEFEC 2012 which will take place in Suceava (Romania) between 20 and 22nd of September 2012.

Pro Mente was founded in 1964 and in 2005 started its collaboration with AREAS Association in Suceava. Pro Mente Upper Austria, Society for Mental and Social Health, provides support to psychosocially disadvantaged and handicapped persons and its mission is to improve the medical, the therapeutic, the social and the economic situation of people with disabilities – of people with special needs.

Die Querdenker

„think different“

The **Die Querdenker's** work is based on personal and social responsibility and is also collaborating with AREAS Suceava since 2005. The Association directs its actions to the projection of human dignity and the implementation and improvement of social standards that strengthen the social position of people with special needs. In the process of development Die Querdenker wants to define achievable goals, make well-thought-out decisions and develop plans of action that meet the needs of the individual, the group of the organization.

North-East Regional Development Agency supports the 25th CEFEC Conference in Suceava



The North-East Development Agency became a collaborator of AREAS for organizing the CEFEC 2012 Conference and is providing promotional materials about Suceava county.

North-East RDA is a NGO of public utility established in 1999 on the basis of Law for Regional Development in Romania with the purpose to implement regional development policy in North-East Region (statistic unit-NUTS II level).

The Agency is ensuring the conditions for achieving a high level of absorption of funds allocated through the Regional Operational Programme 2007-2013, as Intermediate Body for the implementation of this program in the North-East Region. It is also dedicated to stimulating intra and interregional partnerships as well as the international ones through promoting projects of common interest by promoting innovation, know-how and technology transfer and by consolidating the link between the business, research, technological and scientific environments.

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New supporters of CEFEC 2012 Conference

The list of collaborators for the CEFEC 2012 Conference extended with Hachi Motors Firm, "Produs în Bucovina" Association, SEVA Association and Cozonac Bujor Firm.

SEVA



HONDA
The Power of Dreams

bujor
cozonac



Produs
în
Bucovina

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