

Social Firms Europe **CEFEC**

24th Annual European Conference

of Social Firms in Europe CEFEC

“WORK, DIGNITY and SOCIAL RESPONSIBILITY”

The Mission of Social Firms

Merano 5th - 7th October 2011 Sala Civica – Merano – Italy

main sponsor:



with the support of:



Forum
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Psichiatria Democratica

Conference Program:

October 5th	
2:00–4:00 pm	Visit of Social Firms in Meran and surroundings
4:30- 6:00 pm	meeting of the CEFEC executive committee
October 6th	
09:00 am	Registration at the desk of the conference secretary
09:30 am	Welcome by L. Toresini, actual chairman of CEFEC, Major of the city of Meran, Representative of Raiffeisenverband
10:00 am	M. Lopez - Sevilla: "Employment and recovery of people with severe mental disorders"
10:30 am	C. Haerlin - Köln: " Principles, Experiences and Future Steps of Social Firms in Europe"
11:00 am	Break
11:30 am	S. Depedri
12:00 pm	R. Mezzina/P. Ridente IMHCN – Trieste: role of the departments for mental health in the work integration: an Italian research L. Bettoli Board Member of Legacoopsociali E. Lupo – National Secretary of Psichiatria Democratica,
01:00 pm	Buffet
02:00 pm	Workshops (each workshop manages it's own break)
04:30 pm	Plenary session
05:30 pm	Agorà
06:00 pm	CEFEC general assembly
October 7th	
09:00 am	L. Andor - Brussels: Commissioner responsible for employment, social affairs and inclusion. Representative of the Ministry of Social and Welfare H. Dorfmann – Brussels: EU M.P. <i>Representative of the region of South Tirol</i> R. Theiner – Bolzano: Deputy for Family, Health and Social Policies R. Bizzo – Bolzano: Deputy for Innovation and Cooperation W. Lorenz – Bolzano: Rector of the Free University of Bozen
11:00 am	Break
11:30 am	L. Sorrentino – Turin: Chairman of Psichiatria Democratica Europe
12:00	D. Sedmak / L. Toresini: Historical Aspects <i>"The Strength of Weak Thought"</i>
12:30	S. Reynolds – General Secretary of CEFEC Social Firms Europe
01:00 pm	Buffet
02:00 pm	workshops (each workshop manages it's own break)
04:15 pm	Plenary session
05:15 pm	Agorà and end of the Conference
07:00 pm	bus leaves for gala dinner with concert and dancing

Work shop structure and topics:
thursday 6th of october

Work shop title	Speakers	Facilitator
A1 Comparison of the various european laws about work integration of disadvantaged people	<i>A. Frangouli : "The Greek law about work integration"</i> <i>B. Jacob: Vallone law about work integration</i> <i>L. Bettoli: italian law about work integration</i>	L. Toresini
A2 Work integration between protection and requirement of rights and duties	<i>M. Lovera /G. Failli: OASIS social cooperative</i> <i>S. La Iacona/G. Interlandi:</i> <i>"The importance of work in the tratment and rehab of psychiatric patients: experiences of work integration through type B cooperatives in the psychiatric service of Caltagirone-Palagonia".</i>	S. Raimo
A3 Work integration and networking	<i>R. Vorhauser / P. Endrizzi</i> <i>"POV –Pilot Project – Merano"</i> <i>V. Gafiuk</i>	M. Marcone
A4 Work integration and educational projects	<i>L. Guerra – University of Bologna</i> <i>T. Zuljevic-Salamon</i>	
A5 Work integration between treatment and profit	<i>S. Depedri</i>	

Friday 7th of october

Work shop title	Speakers	Facilitator
B1 Social Firms	<i>A. Schwendy: How to start a social firm</i> <i>E. Mattson - Sweden</i>	Ch. Haerlin
B2 Social responsability of the enterprises: harness the business aspect for social purposes	<i>U. Floß / P. Stadler: "Successfull business lines of social firms in Germany"</i> <i>I. Volpi - Roma</i>	
B3 Work integration reciprocity between competences and needs	<i>G. Gallio/ G.C. Carena -Trieste</i>	L. Toresini
B4 Work integration /	<i>C. Fanelli/R. Goergen: Presentation of Le Mat</i> <i>M. Dondi</i>	S. Raimo

B5 Direct assignement or European tenders?	<i>A. Stenico - Legacoopbund</i> <i>A. Gratta – Confcooperative</i> <i>Bolzano</i>	A. Frangouli
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local organizer:



organizing committee:

P. Endrizzi – S. Raimo – L. Toresini

for further information and registration contact info@promos-coop.it or go to the CEFEC social firms Europe web site: www.socialfirmseurope.org

*The Agorà is a space where social firms can present themselves through products, papers, videoclips etc. and participants can meet, go around and have informal talks and exchange ideas.

THE SOCIAL COOPERATIVES OF LIMITED LIABILITY (KOISPE) OF THE GREEK LAW 2716/99

AN INITIATIVE TO CREATE A FAVORABLE FRAMEWORK FOR THE
GROWTH OF SOCIAL ENTREPRENEURSHIP IN GREECE

Athena Frangouli,
Merano, Italy, October
2011



This presentation is based on two papers written by :

1. Dr. Dimitri Hatzantonis, Economist, Adviser in the Secretariat of the competitiveness, Ministry of Development, and
2. Mrs Anna Kanakaki, Communication Officer, Evaluation Expert, MBA, IPMA Level D Sert

The story of a Reform... the “PSYCHARGOS” Programme



- 6 Mental Health Asylums closed
- 3 Psychiatric Hospitals shrunk to total closure by 2015
- 2000 asylum patients in community structures

16 KOISPE are operating under a common brand “In business together”



KOISPE at the island of Chios “ORION”	contact@kspechios.gr	www.kspechios.gr
KOISPE “Diaplous” – Athens	info@diaplous.eu	www.diaplous.eu
KOISPE “Ef Zin” – Athens	evzin@otenet.gr	www.koispe-euzin.gr
KOISPE Dodekanissou at the island of Leros	info@koispe.gr	www.koispe.gr
KOISPE at Chania – island of Crete	info@koispechania.gr	www.koispechania.gr
KOISPE “Klimax Plus” – Athens	info@koispe.org	www.koispe.org
KOISPE “Nei Orizondes” at the island of Kerkyra	info@koispekerk.gr	www.koispekerk.gr
KOISPE Pierias – near Thessaloniki	stmpastrogiannis@1228.syzefxis.gov.gr	
KOISPE Thessaloniki	koispethes@in.gr	www.koispe-thess.gr
KOISPE “Pharos” at Patras	koispeachaias@yahoo.gr	www.koispeachaias.gr
KOISPE “Yannis Volikas” at Fokida	koispevolikas@yahoo.gr	www.koispefokidas.gr
KOISPE “Rota” at the island of Kefalonia	koisperota@gmail.gr	www.rotasocialcoop.gr
KOISPE “Diadromes” – Athens	koisped@otenet.gr	
KOISPE “Athina – Elpis” – Athens	avraamnikolai@hotmail.com	
KOISPE “Ikona” – Athens	info@eikonakoispe.gr	www.eikonakoispe.gr
KOISPE “Iliotropio” - Athens	koispehliotropio@gmail.com	www.koispe-iliotropio.gr
KOISPE Topsy – Artas-Prevezas	bilanakisn@gnartas.gr stellakonstan@gmail.com	

KOISPE IN GREECE



The Social Cooperatives of Limited Liability (KOISPE) is an innovative cooperative action which promotes the partnership and equal participation of

- a. individuals with psychosocial problems (IPP),
- b. employees in psychiatric setting, and
- c. community institutions, people from marginalised groups, other disabilities, unemployed, etc. The function of the KOISPE is based on the cooperation and the solidarity between these three components.

The KOISPE

The KOISPE is a Private legal entity with limited liability of its members. It has been established by the Law 2716/1999, article 12, of the Ministry of Health for the development and update of the mental health services. The KOISPE is a special model of cooperation as it functions as productive and commercial business as well as a mental health service. It is supervised by the Ministry of Health, Dept of Mental Health. One KOISPE exists in a catchment area.

The AIM

The basic aim is the socio-economic and employment integration of the individuals suffering from severe psychosocial problems by operating jobs. It is considered that the KOISPE contributes to the well-being of the individual.

In the framework of employment the KOISPE can function any commercial activity i.e. cultivation, animal breeding, apiculture, fishing, foresting, industry, manufacture, tourism, services, social sector.

The MEMBERS

The members are characterised by a tripartite partnership :

1. individuals with psychosocial problems constitute the 35% and over, starting at the age of 15.
2. employees of the psychiatric sector with a percentage of no more of the 45%.
3. municipalities, associations, unemployed, individuals with other disabilities, non-governmental organisations with a percentage of maximum of 20%.

Each member has the right to buy one share and up to 5 shares. The third category can buy more.

All members despite the shares have the right to one vote.

The EMPLOYMENT

The IPP who are the majority in a business activity, work and are paid according to their productivity and their time of employment. The wages which are equivalent to a market wage, are added to their benefits and pensions. In case that they are not registered in any insurance institution, the KOISPE insures them accordingly. Work opportunities are equal to all members. According to the constitution and governance manual all share the same rights and obligations. The KOISPE are considered as supported employment under the

Presidential Act 60. The profit is reinserted in the KOISPE for training and creation of new job opportunities.

The workers in the area of mental health – public employees – can work on full – or part – time basis, according to the demands of the commercial activity.

More specifically, the workers in psychiatric, general or other hospitals with their consensus can be moved from their institution to the KOISPE or to work, simultaneously with their employment to the KOISPE. Their wage is covered by the Psychiatric Institution. It can offer movable and immovable property and installations to the KOISPE.

The KOISPE is owned and managed democratically by its members. The commercial activities have incur debts for the VAT but not for the tax.

The GOVERNING BODY

According to the Law the General Assembly is the supreme body of the KOISPE monitoring and controlling all the KOISPE functions.

The Executive Body is governing the KOISPE. Every three years the elections take place. It is consisted by seven members, two of the first category and five from the second and third category.

The supervising council consists of three members from the three categories.

In February 2011 the Federation of the KOISPE was established.

You can find us at www.pokoispe.gr

Thank you

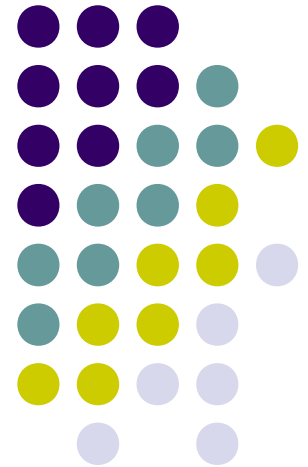
COOPERATIVA SOCIALE OASIS

WORK SHOP

6 ottobre 2011

Gian Marco Lovera

Giulia Failli



COOPERATIVA SOCIALE OASIS

Anno di costituzione: 1990

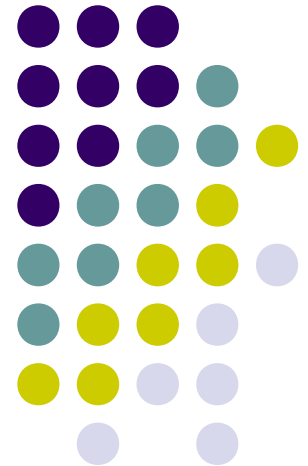
Nr. 25 soci di cui:

7 soci ordinari

1 socio volontario

2 soci sovventori

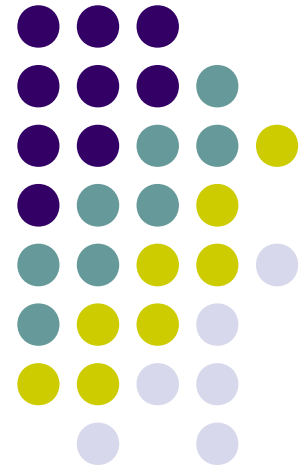
15 soci lavoratori (di cui 4 svantag)



COOPERATIVA SOCIALE OASIS

La Missione

OASIS è una cooperativa sociale di tipo B in quanto orienta lo svolgimento delle proprie attività imprenditoriali all'inserimento lavorativo di persone che si trovano in condizione di difficoltà e dunque di svantaggio

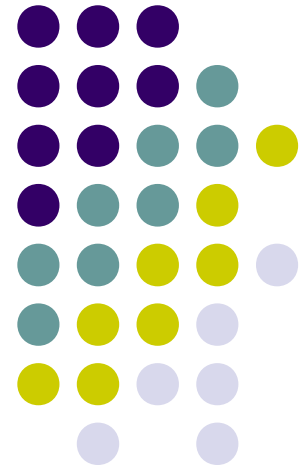


COOPERATIVA SOCIALE OASIS I Valori

Responsabilità

Sicurezza

Sostenibilità



ATTIVITA' PRODUTTIVE

Giardinaggio

Servizi ambientali (pulizia strade)

Raccolta differenziata

Gestione impianti sportivi

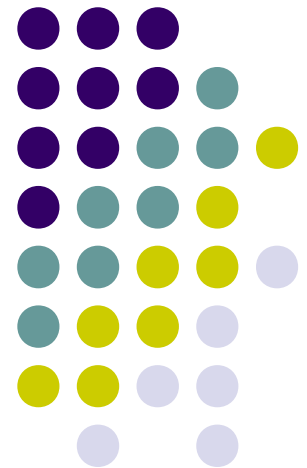
Gestione bar / ristoro

Montaggio strutture removibili e allestimenti

Consegne porta a porta

Noleggio bici

Gestione toelettes pubbliche

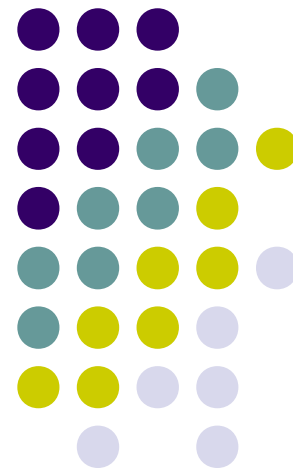


COOPERATIVA SOCIALE OASIS: riferimenti normativi:

Legge 381/91 (disciplina delle coop.soc.)

Delibera della Giunta provinciale n.
1986 del 06.06.2006 (Affidamento di
incarichi a cooperative sociali per l'inserimento
lavorativo di persone svantaggiate ai sensi
dell'art. 5 della legge 381/1991)

Art 20/bis L.P. 13/91 (riordino dei servizi
sociali in provincia di Bolzano)



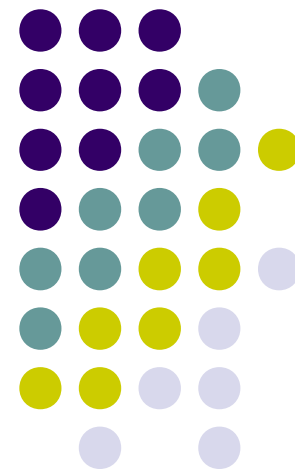
COOPERATIVA SOCIALE OASIS

indicatori utenza anno 2010

Nr. **49** progetti di inserimento lavorativo
attivati nel corso dell'anno 2010

Livello di complessità nella gestione
dell'utente

bassa	media	alta
20	20	9



COOPERATIVA SOCIALE OASIS

CARATTERISTICHE DEL GRUPPO DEI LAVORATORI L. 381/91 (anno 2010)

93% uomini

Età media **47** anni

16% C.S.M.

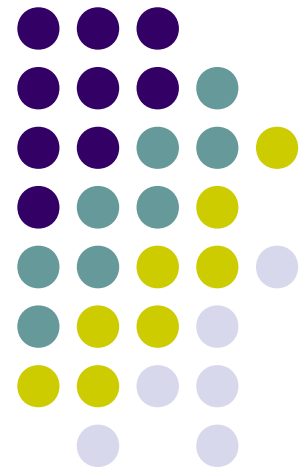
7% U.E.P.E

30% HANDS

9% S.I.L.

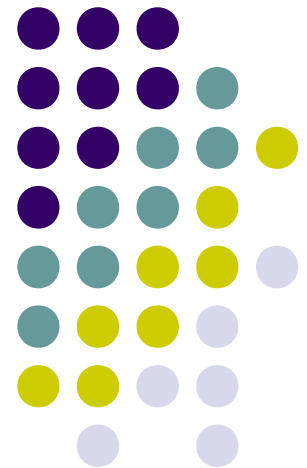
34% Ser.D.

4% DIST.SOC

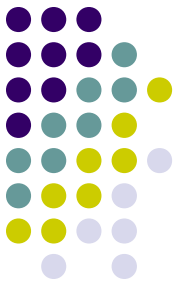


PROGETTO DI INSERIMENTO LAVORATIVO: 4 FASI

1. Segnalazione da parte del Servizio e raccolta dati
2. Definizione del progetto individualizzato di inserimento e presa in carico
3. Attuazione del progetto di inserimento lavorativo
4. Valutazione finale

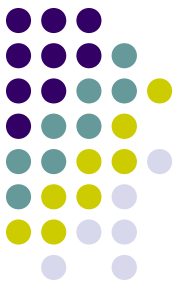


VALUTAZIONE FINALE PROGETTO INS.LAVORATIVO



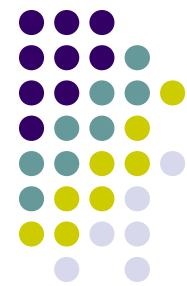
- Chiusura del progetto e inserimento della persona sul libero mercato
- Assunzione a tempo indeterminato della persona da parte della cooperativa sociale per mancanza di altre opportunità sul libero mercato

VALUTAZIONE FINALE PROGETTO INS.LAVORATIVO

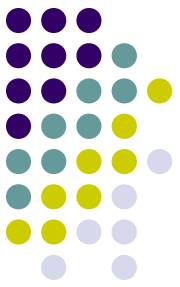


- Invecchiamento della ns. utenza
- Peggioramento dello stato di salute con l'avanzare dell'età
- Mancanza di anni di contribuzione sociale (per non lavoro) che al compimento del 65° anno di età impedisce il mantenimento dello standard raggiunto con lo stipendio erogato dalla cooperativa → (richiesta di rimanere in coop)

VALUTAZIONE FINALE PROGETTO INS. LAVORATIVO



- Passaggio per l'utenza più complessa, dall'inserimento lavorativo (coop. di tipo B) ad una situazione più protetta quale potrebbe essere un laboratorio "occupazionale" (coop. di tipo A.)



GLI SCENARI FUTURI

- Le cooperative sociali sono considerate un punto centrale dalla politica provinciale
- Dobbiamo quindi conoscere le necessità del ns. territorio
- Essere coinvolti nella programmazione, quindi maggiore lavoro di rete
- Aumento della concessione di incarichi di lavoro al mondo cooperativo

ILARIO VOLPI

(Presidente Cooperativa sociale integrata “IL GRANDE CARRO” di Roma)

TITOLO DEL CONTRIBUTO: “Responsabilità sociale e/o socialità”

ABSTRACT

Il contributo proporrà una riflessione basata sull’esperienza svolta in una realtà metropolitana come quella di Roma dalla Cooperativa sociale integrata Il Grande Carro che associa e dà lavoro ad oltre 50 persone con sofferenza mentale in diversi ambiti produttivi.

Si cercherà in particolare di esaminare quali sono le condizioni e gli strumenti che consentono di coniugare gli “aspetti di business” con le finalità sociali e di integrazione.

Saranno problematizzate le diverse forme di approccio e le diverse concettualizzazioni che, tradizionalmente, si sono scontrate e si scontrano riguardo al tema del lavoro e dei pazienti psichiatrici.

Soprattutto in una situazione di grave e generalizzata crisi economica appare necessario uscire da generiche clausole sociali e rilanciare, in maniera collettiva, il progetto culturale dell’impresa sociale nei suoi valori trasformativi di redistribuzione di risorse e poteri.

Da questo punto di vista, è evidente la distanza tra una mera responsabilità sociale di impresa (collocamento mirato, bilancio sociale, carità) e quelle esperienze che quotidianamente operano per la trasformazione delle regole capitalistiche, per la creazione di senso e di nuova socialità.



Le Mat is the social entrepreneur's tourism brand

Le Mat is a way to travel, and a way to meet other people sharing interesting, inclusive local practices in the development of sustainable tourism

Le Mat Manifesto

General Quality Orientation and Communications Tool

Every Le Mat is committed to realizing the Le Mat values and objectives, and to sharing experiences with the Le Mat traveller, with all our guests, and with those who would like to know us better.

We want our actions to be traceable, accessible, inclusive, reliable and surprising.

Le Mat in brief...

Le Mat is a brand and a social franchise system of social entrepreneurs in tourism.

Le Mat stands for sustainable and inclusive small-scale local tourism, and for a special method of managing hospitality, welcoming, support, and care of our travellers, who we would like to be an active part of our community of entrepreneurs working inclusively.

The Le Mat hotels, hostels, B&Bs, the Le Mat hospitality system, and the Le Mat co-operatives act in the general interest of the human community for more sustainable and inclusive development, endeavouring to enhance all the human and environment resources of the local community.

Each Le Mat social franchisee has their own Quality Handbook, which has been developed in conjunction with all workers and members of the team, and with the help of the Le Mat social franchisor. These site-specific Handbooks set down rules of daily work and management.

Each Le Mat social franchisee also has a personalised Le Mat Quality Assurance Card to be offered to our guests for their comment, suggestions, and feedback. We want travellers to be a part of the evaluation and quality development process.

Le Mat welcomes all travellers and guests. With their help, we want to learn how to be more welcoming, and how to deliver a better service: how to surmount all barriers - physical, psychological, sensorial, and cultural - which all too often impede communication and cultural exchange.

Every Le Mat is special and unique!

The Le Mat social entrepreneurs

Le Mat's social franchisees decided to be social entrepreneurs. They became entrepreneurs because they wanted to achieve an optimum quality of service: practical access to the rights of full social citizenship for everyone, and personal, social, cultural, and political empowerment.

Le Mat's enterprises are managed in a collective and democratic way. Workers are also members and owners who co-operate to achieve the best results in their social business. Among the workers and members there are many persons who have experienced social exclusion, unemployment, mental illness, drug addiction, and disabilities. Le Mat appreciates particularly their experiences and competencies.

Le Mat's entrepreneurs and enterprises share planning processes and like democratic decision making: one special person, one special idea, a different point of view, a right, a word, an opinion, a vote to build something richer and more precious through wider participation.

Le Mat doesn't prefer those that have more money. Rather, we appreciate good ideas and the assumption of responsibility: all the good things you may see and take in upon entering a Le Mat venue. Le Mat's social franchising network and Le Mat's brand are invitations to participate.

Every Le Mat is special and unique!

The Le Mat Traveller

The Le Mat traveller is curious and wants to understand what's going on in the Le Mat community. She / he would like to contribute; to enhance and criticise, thereby becoming an important part of the community and its developing projects.

Every Le Mat traveller is precious, but we particularly appreciate the participation and experiences of travellers with disabilities. They can help us to learn how to become more accessible; our buildings, landscapes, activities and environments more useable and enjoyable for everyone.

Transparency and traceability are the most important rules of Le Mat. We want our prices to be understood, how we choose the materials we use, and also the motivations of our friends and partnerships, and the criteria we use for suppliers. Travellers have the right to know what we want to do and how we do it.

Every Le Mat Traveller is special and unique!

Le Mat for Travellers with special needs

Every traveller has special needs as no traveller is the same. There are travellers who neither understand nor speak the language of the place they want to visit and discover; there are travellers who use wheelchairs - chairs with wheels are also used by children - and these wheels cannot overcome barriers created by architects or others or by rough landscapes; there are travellers who don't hear, don't see with their eyes, who aren't able to speak with their mouths; there are people who cannot eat some foods, who fall ill with some furniture or carpets... There are travellers who use bikes, those who walk, don't want to use the car but appreciate public services. Every traveller is special and has special needs, and every day we discover how many things we still have to learn to become really friendly, receptive, and welcoming - *accoglienti*, as we say in Le Mat's Italian - and to live in a more sustainable environment for all.

But our Le Mat hotels, hostels, and B&Bs too often are not really accessible to all - we didn't build them; they were already there. We took them over - sometimes because nobody wanted them and they were abandoned - we took them with the intention to improve their quality and to act as social entrepreneurs for a more sustainable and open local development in order to create decent work. We need intelligent travellers with special needs because we need their help and consultancy to convince the local community to become more inclusive.

Every Le Mat Traveller is special!

The Le Mat Hotel, Hostel, or B&B

Le Mat is never *only* a normal hotel with 1,2,3,or 4 stars, a hostel, a traditional B&B, a rural guesthouse, a beach house, a restaurant, pizzeria, or whatever else can be imagined. Every Le Mat is different; and it seems there is nothing they share except the Le Mat sign on the door, until you look closer. On entering, you will feel welcomed by a family a little more numerous than usual. You will find a special place to rest and to remain, a place where you will find special ways to live and to produce. We are different by type of establishment, location, history, service and comfort level, but we have a shared project: we want our travellers to feel well alongside those who work; and we want to add value to the community we live, plan, and act together with.

The Le Mat beds are more comfortable, the Le Mat breakfasts are more tasty, the information about the location and the local communities, the stories Le Mat will tell you and the people you can meet are rich, surprising and special because we know so well the place where we live and work. It matters to us. Ask us. You will be amazed!

Also, the price in every Le Mat is different, but certainly it is the most sustainable, fitting, and agreeable possible. The price is the result of our costs and the investments we have made, and this differs from place to place. You can ask us and we will explain!

Each Le Mat is special!

Le Mat local infrastructures for sustainable and inclusive tourism

Every Le Mat is an active part of a local system for sustainable, responsible and inclusive tourism - a community of social entrepreneurs.

We are small entrepreneurs but we want to present rich and interesting products and services, to develop an open and welcoming community, and to co-operate with others to become more sustainable and inclusive. Every Le Mat undertakes in its local community the sharing of its values of quality and inclusive practices with the local infrastructure.

Le Mat systems and structures may have different names, but their qualities are universal.

At every reception of a Le Mat establishment you will find the products and presentations of our local partners, and all the information you require.

Every Le Mat is committed in a local network

Le Mat hospitality and affiliation

A Le Mat establishment or franchisee respects a precise quality card and manual which has been discussed, debated, approved, and agreed by every single Le Mat group.

The basic elements of the Le Mat brand (the quality system and standard) are: correct information about the quality of the establishment's equipment, the team working there, the services available, the local partners, and the specific social and business project of that "*unique Le Mat*"!

Every single Le Mat may have its own name, but the name will be followed by the brand "Le Mat Affiliated", which has to be validated every year.

The Le Mat *modus operandi*, or way of operating, is recognizable by the hotel sign, and can be strengthened with Le Mat merchandising of products which can be bought there.

Every Le Mat is unique, but there is a shared Le Mat quality.

This MANIFESTO gives a synthesis of the main elements of Le Mat quality.

The Quality Card of each specific Le Mat locale will be given to you upon your arrival.

