



# SFE CEFEC Conference - online



19 March 2020

[www.ensie.org](http://www.ensie.org)

# *European Network of Social Integration Enterprises*



ENSIE was founded in May 2001 and unites currently 27 national/regional networks of WISEs in 21 European countries.

ENSIE represents the interests of a growing EU-wide network of 'Work Integration Social Enterprises' (WISEs) striving for more inclusive and integrated forms of employment.

ENSIE supports the development of national and regional WISEs networks and foster exchanges between the national and the EU level to promote the recognition of WISEs.



# What is a WISE?

A WISE is an enterprise whose identifying principles are:

- The Social and professional integration of individuals who, due to their exclusion and their relegation to a marginal role in society, have fallen victim to increasing social and professional handicaps.
- Enterprise at the core of the economic system, frequently one of the major factors in the phenomenon of exclusion.
- Develop a strong pedagogical dimension. The WISEs initiate training and educational programs designed on the basis of existing potential of the target group and develop this individual potential (at professional level and in its participation in society) within the enterprise.



# ***ENSIE's strategic objectives***



## **Priority 1: ENSIE lobbying and representation activities**

- ❖ Monitoring the revision of existing EU legislation;
- ❖ WISEs promotion in EU economic and social policies;
- ❖ Development of a positive EU framework for WISEs;
- ❖ European conferences, seminars and groups of experts

## **Priority 2: ENSIE as a supporting network to its members**

- ❖ Supporting the lobbying activities of its members;
- ❖ Promoting members' exchange of information & capacity building;
- ❖ Reinforcing the internal and external communication;
- ❖ Activities to monitor national and regional needs.



# ***ENSIE's focus area***

- WISEs: legal framework, financial supports and legal constraints (de minimis, GBER) business and human resources management.
- Access to market: public procurement, partnerships, corporate social responsibility
- Digitalisation and new technologies
- Specific target groups = migrants, LTU, Young
- Social and economic impact measurement
- Skills and education
- WISEs and policies: European Semester



# *WISEs : challenges and opportunities*



## *Challenges:*

- Lack of knowledge: public authorities need models (RO & IE)
- National administrative burden - funding: conditions & reports (RO)
- Lack of info on EU policies (national networks)
- Lack of trust between national actors (HU)
- Social Impact measurement
- Need of exchanges of good practices bwn countries
- The social economy does not have clearly defined interlocutors at all national levels
- No clear and common understanding of what SE is



# *Achievements in 2019*



1. Recognition by the European Commission of the WISEs as an economic sector
2. EPSCO conclusions on inclusive labour markets: improving the employment of people in a vulnerable position in the labour market
3. Active engagement of ENSIE's members in the European Semester. E.g.: France integrated WISEs in its National Reform Program
4. Announcement by the new European Commission of an Action Plan for Social Economy
5. Renewal of the Social Economy Intergroup.



*Thank you !*





# Contact



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*With the support of the European Union Programme for  
Employment and Social Innovation 'EaSI' 2014-2020*

