

SOCIAL INVESTING FOR LOCAL SOCIAL ECONOMY- A EUROPEAN OVERVIEW

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- A network
- A community
- A market builder
- A knowledge and policy hub

The EVPA vision

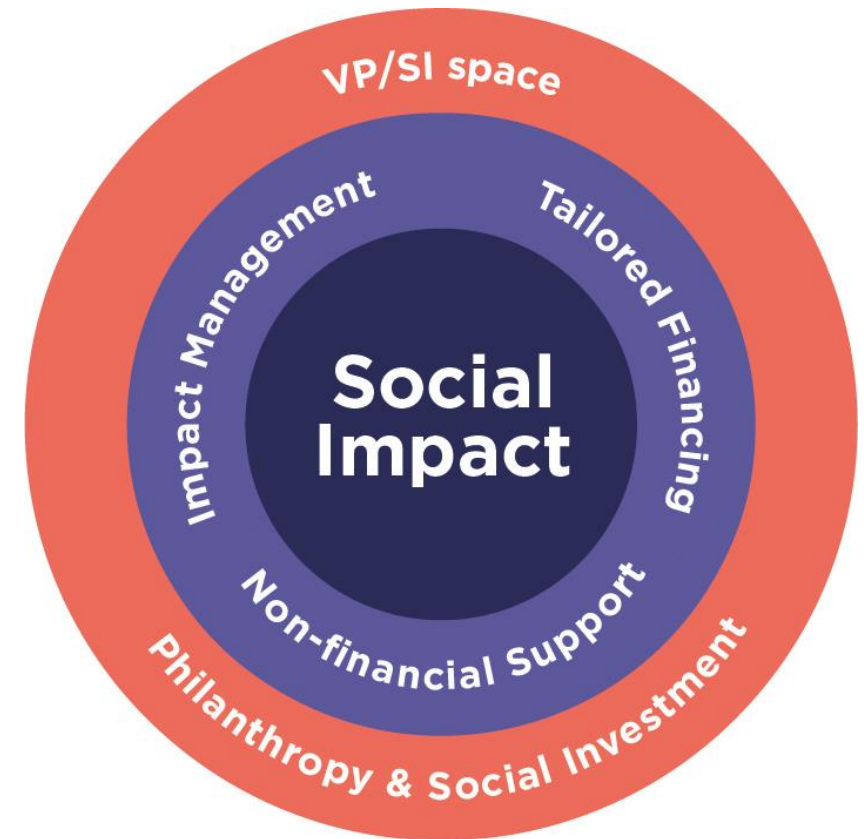
**A world where philanthropy and investment
combine to drive societal impact**

Investing *for* impact is...

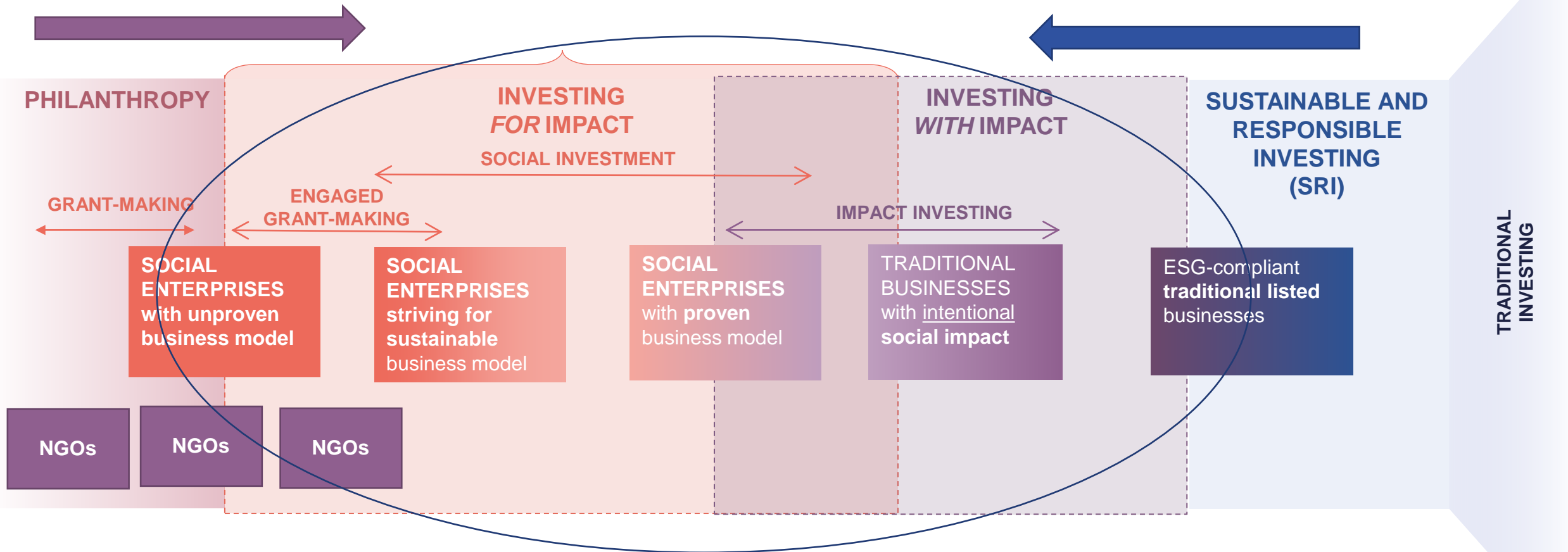
Long-term and **high-engagement**

Three core practices:

- Tailored Financing (e.g. grants, loans, equity)
- Non-financial support (capacity building)
- Impact Measurement and Management

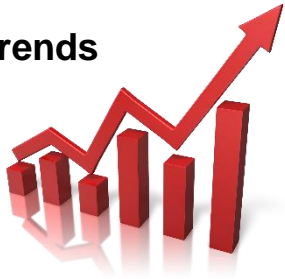


THE IMPACT ECOSYSTEM ON EVPA SPECTRUM



Key trends, challenges, opportunities

Trends



- Momentum
- New funders
- Collaboration

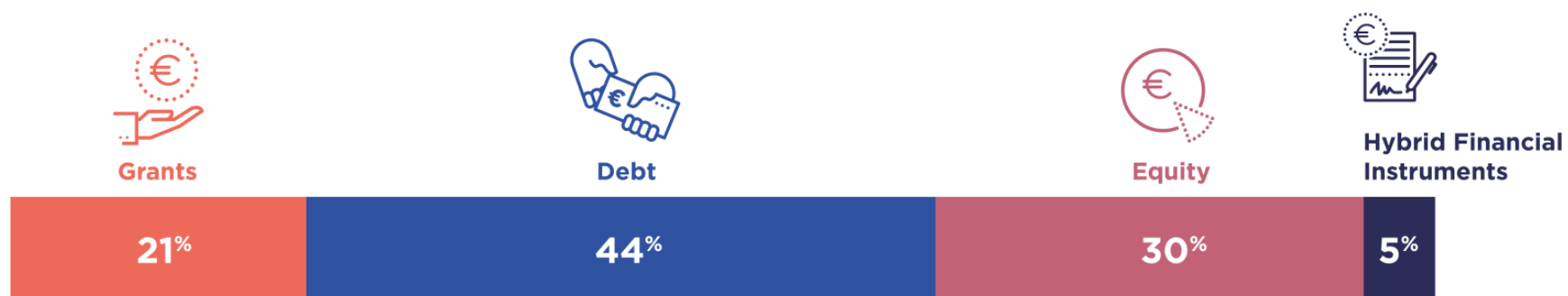


- Regulatory/ fiscal environment
- Replication/ scalability
- Fragmentation



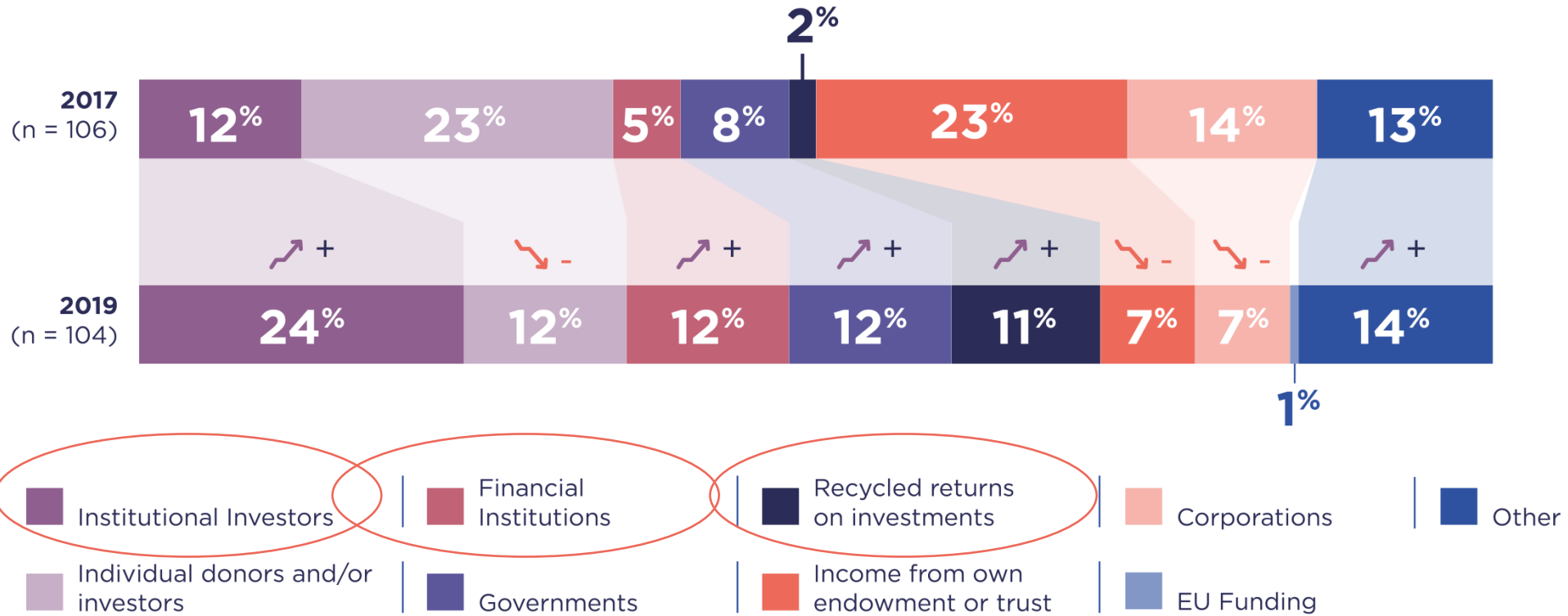
- Geographic scope, unique control over the system!
- Untapped resources
- Shape a new model for inclusive growth- role of third sector

THE 2020 INVESTING FOR IMPACT SURVEY – THE FINANCIAL INSTRUMENTS USED



Financial instruments used by investors *for* impact by € spend (n = 103)
Excluding three outliers with more than €400m of investment

THE 2020 INVESTING FOR IMPACT SURVEY – WHERE THE MONEY COMES FROM



Distribution of total funding made available to investors for impact by source in FYs 2017, 2019
Excluding three outliers with more than €400m of total budget

Success Stories

FILTER STORIES

| | | | | | |
|--------------|------------------|-----------------|-------------------------------|------------------------------|---------------------|
| VPO Any ▾ | Country Any ▾ | Sector Any ▾ | Financial Instrument Any ▾ | Final beneficiaries Any ▾ | Multimedia Any ▾ |
|--------------|------------------|-----------------|-------------------------------|------------------------------|---------------------|



NewMotion – DOEN Participaties



Eau et Vie – Trafigura Foundation



Social-Bee – FASE



Unicus – Ferd Social Entrepreneurs



AfB – BonVenture



CottonConnect – C&A Foundation

<https://stories.evpa.eu.com/>



Thank you

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INTERESTING REFERENCES

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