

UNLOCKING THE POTENTIAL OF LOCAL ACTION FOR GLOBAL GOOD

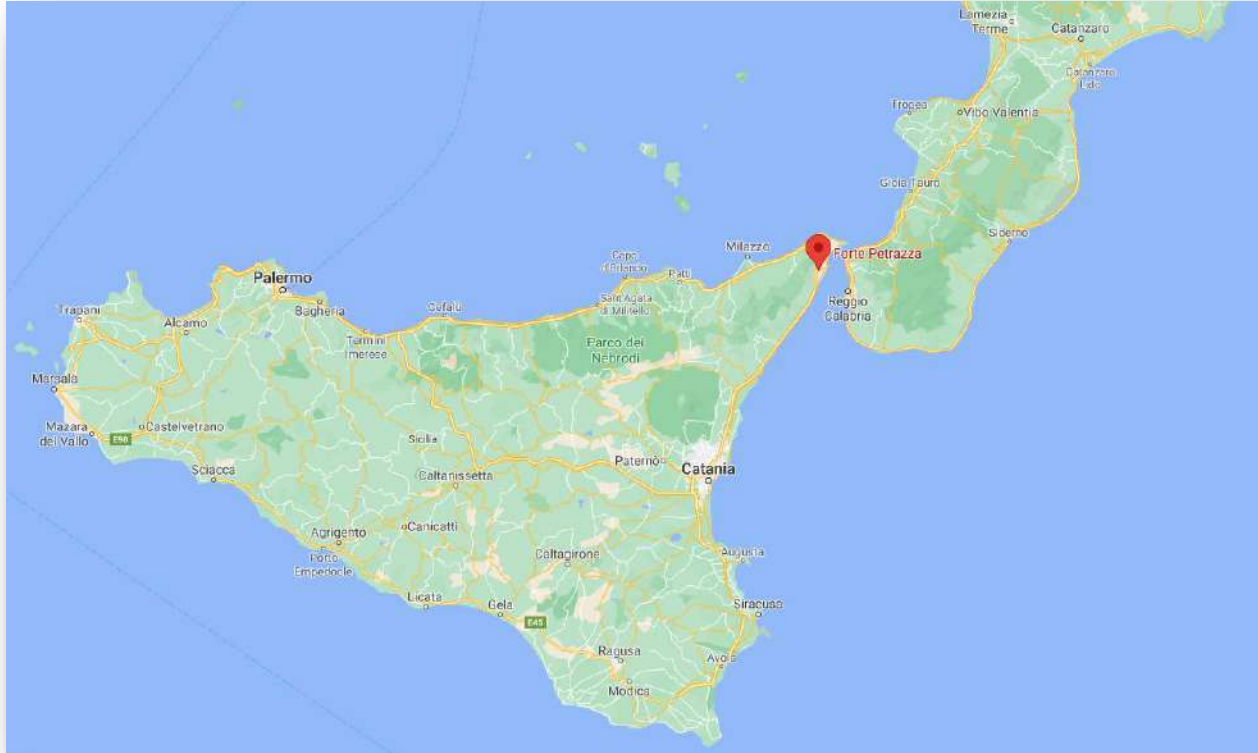
"A systemic approach in supporting local social economy and transforming communities within the SDGs framework"

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FONDAZIONE
di COMUNITÀ
di MESSINA



THE CONTEXT



Sicily (2018):

- the highest unemployment rate in Italy (21.5%)
- 22.5% of families live below relative poverty line
- 19.2% of economy is black and illegal

Messina (250,000 inhabitants):

- per-capita income in the city centre is 4 times higher than in northern outskirts and 6 times higher than in southern outskirts.
- more than 2.000 families dwell in slums built in the aftermath of 1908 earthquake



THE FOUNDATION

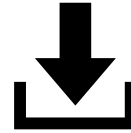
- The Foundation was created in 2010 to promote **social justice and sustainable economic and human development** by designing, experimenting and promoting **new socio-economic policies**
- Given the irreducible **complexity and multidimensionality of poverty and inequality** of the local context, the policies to tackle such issues must necessarily be **complex** and must involve structural actions
- It was promoted by a group of **highly diversified social economy organizations** which needed a coordinating entity
- The Foundation works creating **fruitful interconnections** among the welfare, cultural, production, research and technology systems and today **leads a wide social economy cluster** made of foundations, social enterprises, associations, etc.
- The **transformative capacity** of the Foundation in its community and beyond is deeply linked with the ability to **embrace** at the same time all the SDGs, as interconnected and interdependent

THE APPROACH



**Advanced
Social
Cluster**

**+ External partners (financial institutions,
public authorities, universities & research
institutions, etc.)**

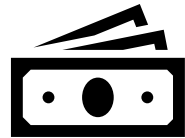


Grant

Microfinance



Equity



**Individual
empowerment
capital**



**New
opportunities**



Housing



Work integration



**Social relation /
market creation**

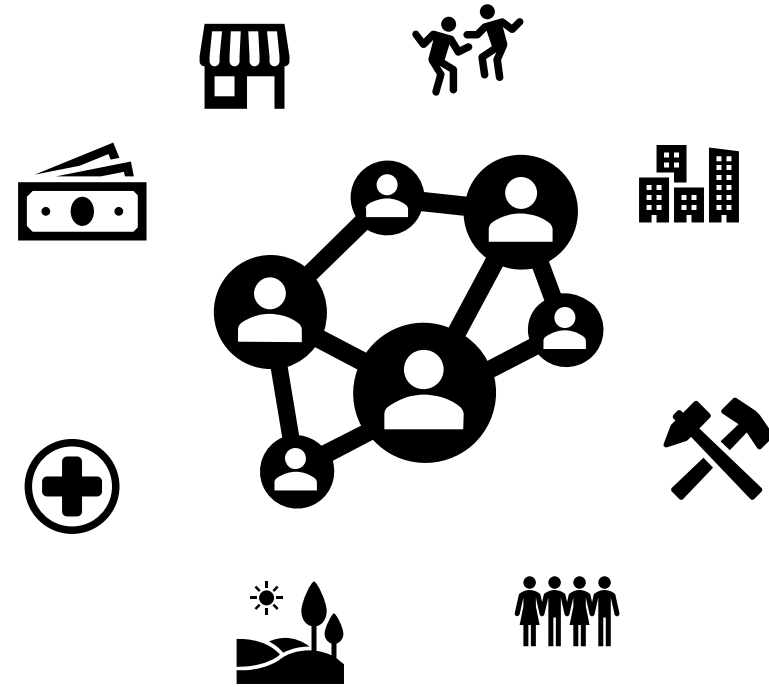
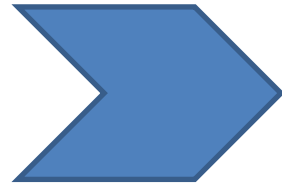


**Knowledge &
capacity building**

individual and community social support services

personalized social support services to facilitate beneficiaries (from individuals to companies) in understanding, giving value and seizing the new opportunities provided

THE APPROACH



Individual, isolated
& marginalized in
the local context

Full integration in a
network/system inspired by
the social economy principles

RESULTS

Personalized **social support programmes for over 700 people.**

Some examples:

- 60 internees of the local Judicial Psychiatric Hospital were brought out and reintegrated into society. Today they live free and, by enhancing their skills and abilities, they have gradually conquered the main citizenship rights (home, work, social life, knowledge);
- 200 families (about 600 people, including many children) have left the slums of Messina and regained their right to housing, often becoming direct owners of a proper house.



RESULTS

Supported and/or financed the start-up and/or consolidation phase of **about 120 companies** and micro-enterprises, corresponding to **over 400 job places** created and/or consolidated, out of which almost **100 are for highly disadvantaged people**, in the following sectors:

- the renewable energy sector
- the technological innovation sector
- the design and fashion sector
- the food and beverage sector



RESULTS

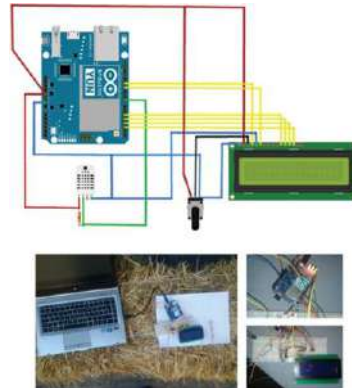
Urban regeneration and requalification of common goods, aimed at enhancing the social capabilities of the territories: it coordinated and financed the renovation and refunctionalization of 6 highly valuable environmental and architectural/monumental areas, that were abandoned or had been confiscated from the Mafia.



RESULTS

Technology transfer programmes aimed at supporting sustainable human development and tackling inequalities.

About ten prototypes have been created, tested or are in the testing phase, all supporting the green transition and the fight against inequalities and poverty.



RESULTS

Cultural productions and internationalization processes, attracting external creative talents and developing local ones.



THANKS!

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